



## My Pulse In Africa

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# My Pulse In Africa Dream Weavers Partnership Circle

## Partnership Guidelines & Terms

### About the Dream Weavers Partnership Circle

The My Pulse In Africa **Dream Weavers** Partnership Circle is a partnership programme designed for travel creators, storytellers, travel advisors, influencers and individuals who have a genuine passion for sharing meaningful travel experiences.

The programme is built on a simple principle: ***those who have personally experienced Africa are best positioned to inspire others to do the same.***

Dream Weavers participate in one of My Pulse In Africa's annual Educational (EDU) Journeys and become part of a growing community of trusted partners who help introduce new travellers to Africa through authentic storytelling, personal recommendations and meaningful connections.

The Dream Weavers Partnership Circle is not an affiliate programme, sponsorship arrangement, or influencer campaign. It is a long-term partnership designed to create value for both Dream Weavers and My Pulse In Africa.

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## **The EDU Journey Investment**

The Dream Weavers EDU Journey series operates on a shared-cost partnership model.

Participants contribute towards the cost of the journey at a rate that is typically more than 50% below the standard retail value of the experience.

The EDU Journeys should not be viewed as a free or sponsored trip.

My Pulse In Africa absorbs a substantial portion of the overall programme costs in order to create this opportunity for our Dream Weavers.

It is important to note that:

- Hotels, transportation providers, activities, restaurants, guides and other suppliers do not provide complimentary services, sponsorship nor discounts to My Pulse In Africa or Dream Weavers for these journeys.
  - The reduced EDU pricing is made possible through My Pulse In Africa's direct investment in building long-term partnerships with Dream Weavers and providing firsthand destination experiences that help partners confidently share Africa with their audiences and communities.
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## **Sharing the Journey**

The Dream Weavers Partnership Circle is built on authentic storytelling and genuine experiences.

Dream Weavers are encouraged to document, capture and showcase their journey in the manner that best reflects their personal style, audience and platform preferences. Whether through photography, video, written stories, social media, blogs, podcasts, presentations, conversations with clients or other creative formats, Dream Weavers are invited to share their experience of Africa in a way that feels natural and authentic to them.

As part of the partnership, Dream Weavers grants My Pulse In Africa permission to use approved photos, videos, testimonials and other content across its marketing platforms, social media channels, websites, presentations and promotional materials.

The partnership is built on mutual respect and a shared commitment to representing destinations, fellow travellers, hosts, suppliers and the My Pulse In Africa brand in a positive and professional manner.

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## Referral Partnerships & Commissions

Dream Weavers are encouraged to introduce friends, family, followers, clients, communities, travel clubs, and groups to My Pulse In Africa. Each Dream Weaver receives an individually agreed commission structure based on their audience, network, market reach, experience, tailored tour and partnership arrangement.

The purpose of the partnership is to create long-term opportunities where Dream Weavers can benefit from introducing travellers to experiences they have personally enjoyed and confidently recommend.

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## EDU Journey Refund Reward

My Pulse In Africa recognises the value that Dream Weavers bring to the business and rewards successful partners accordingly. When a Dream Weaver secures their first qualifying group booking consisting of eight (8) or more fully paid travellers, the following applies:

- The full cost paid by the Dream Weaver for their EDU Journey package will be refunded.
  - The Dream Weaver will receive their individually agreed commission for every traveller within the group.
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## Dream Weavers Elite Journeys

Dream Weavers who consistently contribute to the growth of My Pulse In Africa gain access to additional opportunities and experiences.

Any Dream Weaver who successfully introduces five (5) or more qualifying groups consisting of eight (8) travellers or more will qualify for invitation to one of My Pulse In Africa's exclusive annual Dream Weavers Elite Journeys.

These journeys:

- Are offered at no cost to the invited Dream Weaver.
- Are available by invitation only.
- Are reserved exclusively for high performing Dream Weavers.
- Feature unique destinations, experiences, networking opportunities and behind-the-scenes access not available through the standard EDU programme.

Qualification can be achieved through direct bookings, referrals, hosted groups, travel advisory services, influencer marketing or any approved booking channel associated with the Dream Weaver.

Participation in an Elite Journey is a recognition of the Dream Weaver's contribution to the My Pulse In Africa community and the travellers they have inspired to experience Africa.

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## Partnership Standards

The Dream Weavers Partnership Circle is built on professionalism, authenticity, integrity and mutual respect. Dream Weavers are expected to represent themselves and My Pulse In Africa in a respectful and professional manner and to engage with travellers, suppliers, hosts and fellow Dream Weavers in a positive way.

My Pulse In Africa values genuine experiences, honest storytelling and long-term relationships built on trust and transparency.

While the EDU Journey provides the entry experience, all subsequent partnership terms are tailored individually according to the Dream Weaver's audience reach, travel niche, and agreed collaboration structure with My Pulse In Africa.

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## Cancellation Policy, Terms & Privacy

Participation in the Dream Weavers Partnership Circle remains subject to:

- My Pulse In Africa's Booking Terms and Conditions.
- My Pulse In Africa's Cancellation Policy.
- My Pulse In Africa's Privacy Policy.
- Supplier specific terms where applicable.

Travel insurance is mandatory for all participants.

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## Our Shared Vision

The Dream Weavers Partnership Circle exists to create a community of passionate individuals who believe in the transformative power of travel and who wish to introduce others to the beauty, diversity, culture, cuisine, wildlife, and experiences that make Africa one of the world's most extraordinary destinations.

Together, we create journeys, stories, friendships and opportunities that inspire travellers to discover Africa with confidence and curiosity.

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